

a non-light emitting display device which is illuminated by light emitted from the light guide plate; and

a holder for housing the light source, the light guide plate, and the non-light emitting display device,

wherein the holder includes:

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a first holder having a back surface covering at least the entire back surface of the light guide plate;

a second holder, covering at least the entire front surface of the light guide plate,

wherein the second holder has an opening with length and width dimensions corresponding to length and width dimensions of a display area of the non-light emitting display device, and

wherein the second holder is formed dividably from the first holder, and

wherein a light source housing chamber for housing the light source having an opening corresponding to the incident surface of the light guide plate is formed by combining the first and second holders.

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4. (Amended) A display device comprising:

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a light source;

a light guide plate for introducing light emitted by the light source to an incident surface on a side of the light guide plate and emitting the light from an emitting surface;

a non-light emitting display device which is illuminated by light emitted from the light guide plate; and

a holder for housing the light source, the light guide plate, and the non-light emitting display device,

wherein the holder includes:

a first holder having a back surface covering at least the entire back surface of the light guide plate;

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pro a second holder, covering at least the entire front surface of the light guide plate,

wherein the second holder has an opening with length and width dimensions corresponding to length and width dimensions of a display area of the non-light emitting display device, and

wherein the second holder is formed dividably from the first holder, and

wherein a light source housing chamber for housing the light source having an opening corresponding to the incident surface of the light guide plate is formed by combining the first and second holders,

wherein the holder is dividable into at least first and second parts,

wherein the first and second parts are connected by a flexible connecting part that attaches to the first and second parts, and

wherein the flexible connecting part is formed to be thinner than the first and second parts.

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